

A woman with long dark hair, wearing a shimmering gold halter-neck gown with a long, flowing train, stands against a background of golden, sparkling light. The text 'ONLYXHYPE' is overlaid in large, white, outlined letters across the center of the image.

ONLYXHYPE

OH
MARKETING FOR THE ELITE

Who is Onyx Hype?

Onyx Hype is a marketing company for the elite.
Driven by social media influencers nation wide.

Why Onyx Hype?

Onyx - solid and verified database like the precious stone.

Hype - micro influencers pushing out content to audience.



Onyx Hype is different!

Just like the people around this table, we know that only real people pay money. Fake followers, auto likes, auto follow and un-follow are NOT part of our practice.

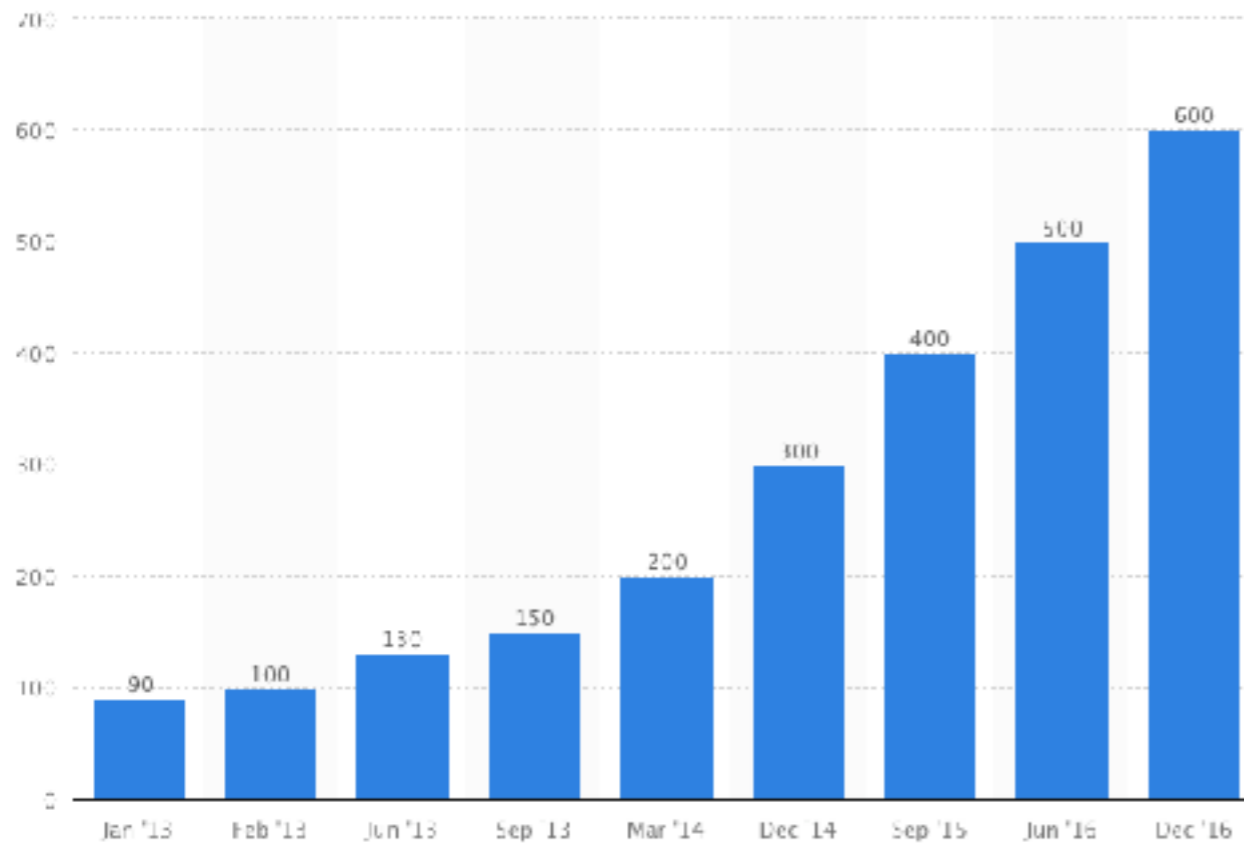
Onyx Hype is a community of influencers - real people that create and drive real followers based on their genre and audience.

Our database insures our clients that no matter which platform dies out or comes up next, we are ready to have our influencer team connect, create, and influence their audience to any changes.





Instagram Facts



Monthly Active User 600 Million

Daily Active User 300 Million

68% of Instagram users are Females.

77.6 million Instagram users are from US.

Instagram is used by 31% of American women and 24% of men.

20% of all Internet users are on Instagram.

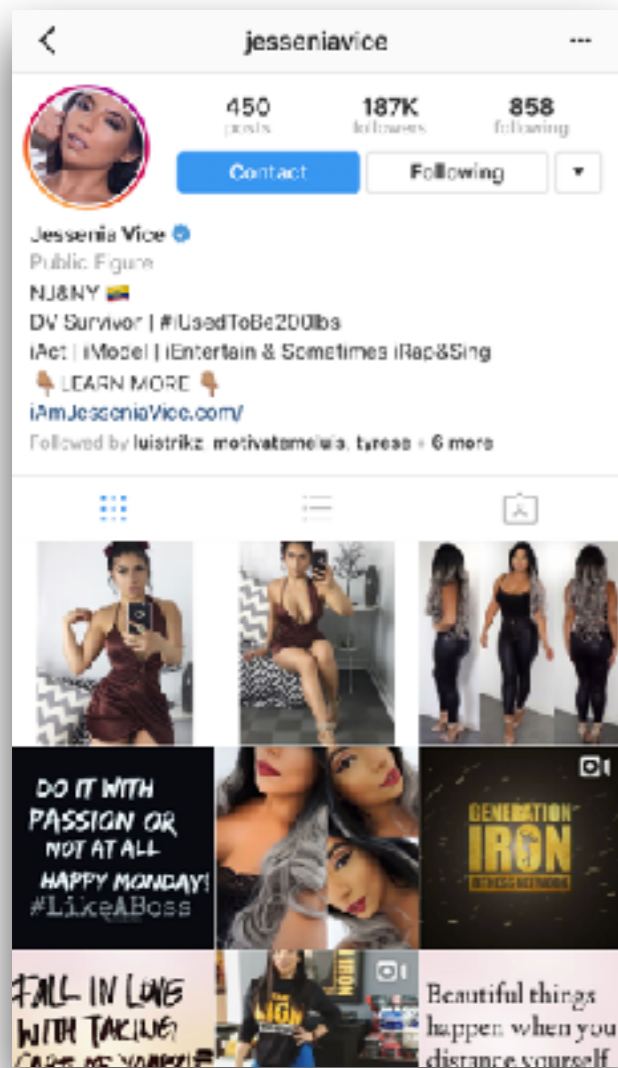
28% of internet users between the ages of 18 and 29

4% of internet users between the ages of 30 and 49 use Instagram





How It Works



1. Client provides requirements (demographics, duration and budget)
2. Onyx Hype negotiates rates with our influencer team
3. Clients selects preferred influencers according to need
4. Onyx Hype executes campaign
5. Onyx Hype monitors results and reports to client

